

**De Montfort Hotel Kenilworth
Saturday 30th June 2007
ABSEIL REGISTRATION FORM**

TITLE _____ FULL NAME _____
 COMPANY NAME _____
 NUMBER OF ABSEILERS _____
 ADDRESS _____

 POST CODE: _____ TELEPHONE: _____
 E MAIL: _____ FAX: _____

Donation Details (cheques payable to Feed The children)
 AMOUNT £ _____:_____

Gift Aid

UK TAXPAYER Yes / No ORAL DECLARATION Yes / No
 If you are a UK tax payer we can claim an extra 28p from the Inland Revenue for every £1 you raise if you gift aid your donation. We can also claim gift aid from your sponsors if they tick the gift aid box on their sponsor form.

Credit card details

TYPE OF CARD SWITCH / DELTA/ MASTERCARD/ VISA/ CAF
 CARD NUMBER _____
 ISSUE NUMBER _____
 EXPIRY DATE ____/____/____
 START DATE ____/____/____
 SECURITY NUMBER _____
 (LAST 3 DIGITS REAR OF CARD IN SIGNATURE STRIP)

NAME OF CARDHOLDER _____

Please return your Abseil Registration Form to:

Joy Cartwright (Mrs) Regional Fundraising Manager (Midlands)
 Feed the Children UK (Midlands Region)
 14 Vale Street
 Stourbridge
 West Midlands DY8 4ET
 Tel: 07984 631947 Fax: 01384 440108
 Email: jcartwright@feedthechildren.org.uk

Disclaimer

Please Note: Before undertaking an abseil event it is advisable to check with your GP if you have had any recent health problems. You will need to have a good level of fitness and should weigh no more than 18 stone. Abseiling is a potentially dangerous sport with significant risk of personal injury. Feed the Children recommends that you only partake in abseiling after proper and professional instruction has been received. You should become familiar with the risks and take responsibility for your own safety. When abseiling please dress appropriately according to the instruction leaflet in your pack.

I have read the above paragraph and understand I take part in the Abseil at my own risk.

Signed _____

Parent or Guardian to sign if participant under 18

Raising Your Sponsorship

If you have no fundraising experience, don't worry. Try these suggestions, or think of some of your own.

- Always start your form with your best sponsors. This sets the trend. A £5 or £10 donation is a good prompt for following donors.
- Don't forget your donations can be increased simply by asking people if they will gift aid their donations. We can claim an extra 28p from the Inland Revenue for every single £1 donated by a UK taxpayer.
- Take your sponsorship form everywhere you go, to work, to the gym, to school - ask everyone. Most people know how important the work of FTC is and they'll be happy to sponsor you.
- Set yourself a target, Tell everyone how much you want to raise (don't stop at the minimum) the more you raise the more people we can help. Use email at work, pigeon holes and internal mail to tell them about your abseil.
- Collect your pledges right away. Most people will give you a donation and it will save you waiting for sponsorship pledges.
- Hold a fundraising activity at work. Hold a Raffle. Use our A-Z of ideas to get you started. Hold a Company Car Wash Day.
- Be HAPPY about your challenge!! SHOUT ABOUT IT!!
- If you have a company newsletter, get your photo taken and get your challenge in print!! If you're enthusiastic about what you're doing, everyone else will be too!
- Ask for support on payday! It's hard for people to say NO when they've got the money in their hands.
- If you know everyone at work, ask your personnel manager if you can put a note into everyone's wage packet telling them what you are doing. It's cheeky, but it works!!
- HAVE A GREAT TIME FUNDRAISING.

FEED THE CHILDREN

MIDLANDS OFFICE
 14 Vale Street (Home based office)
 Stourbridge,
 West Midlands
 DY8 4ET

Phone: 07984 631947
 Fax: 01384 440108

Email: jcartwright@feedthechildren.org.uk



Saturday 30th June 2007

Charity Abseil



**At The Macdonald
De Montfort
Hotel,
Kenilworth**

**ARE YOU UP
FOR A
CHALLENGE !!**

If so,
why not
Rope in a friend
or two to join in
the fun!!



Feed The Children are there to give hope to thousands suffering from the effects of poverty, hunger, conflict and natural disasters both at home and abroad.

**THE DE MONTFORT
ABSEIL REGISTRATION**



Why abseil for Feed the Children?



- Adventure and excitement?
That's always a good reason to try something new.



- Build your confidence by doing an activity you've never done before.



- If your friends are abseiling, why not join them?



- Have fun and raise funds for a worthy cause at the same time.

- Who are Feed the Children, and what do they do?

- Good Question!

Ring Joy on 07984 631947 now for your free abseil information pack.



It costs just 25p per day to feed a child a nourishing meal. It's not much is it? But when rains fail and drought comes, our aid is sometimes the only thing to keep people alive. This child in Liberia

would not have eaten for 4 months if we had not been there. She'd have died, along with many other people in her village.

Abseiling is a well developed method of safely descending climbing ropes.

It is an adventure activity that can be done by both experienced climbers and novices.

Full training will be given to you before you abseil.

About Feed The Children

Feed The Children UK is a humanitarian aid charity that responds directly to disaster, crisis and emergency situations as they arise. We provide donated food, clothes, water purification equipment, medical supplies, blankets, shelter equipment, hygiene products and many other essential items to make life more bearable. We also supply educational materials to help continue children's education.

From earthquakes to hurricanes, from floods to drought, Feed The Children responds to the cry of the needy.



Here are recent photographs of just one of our feeding programmes. We feed over 400,000 children in Africa a mid - day meal everyday. This provides 50% of the nourishment they need daily to stay alive.

Following the Bangladeshi floods, aqua boxes, provided in conjunction with UK Rotary Clubs, provided clean drinking water, helping prevent the spread of water borne diseases.

We believe that we should do more than offer relief supplies. We help to build sustainable communities, so that the poorest communities can be helped to help themselves.

How You Can Help

It costs Feed The Children between £3,000—£5,000 to transport aid to its projects around the world. We need your help to get our aid where it's needed most.

By registering to do the De Montfort Abseil, you can really help us to save lives.

A simple £10 registration fee secures your place on the abseil rope. You can send us a cheque or ring me and make a credit card donation (The details are on the back of this leaflet). **This money goes to our abseil company who are supervising the event.**

In addition we're asking you to raise for Feed The Children a minimum of £100 in sponsorship. We'd like you to bring your sponsorship with you on the day you do your event, to help us to cut our office admin charges.

Don't sell your efforts short, you are doing a fantastic event. Abseiling a building over 100 ft tall is a wonderful achievement. Tell everyone about your challenge. Tell them what you hope to raise for Feed the Children.

We will offer any advice that we can to help you with your fundraising activities; just ring **07984 631947** and speak to Joy about your plans.

Special Thanks

We'd like to express our sincere thanks to Peter Roach and his staff at the Macdonald De Montfort Hotel in Kenilworth for making this charity abseil possible for FTC.