



Dear Runner

VIRGIN LONDON MARATHON
Sunday, April 25, 2010

With the unprecedented amount of entries for next year's Virgin London Marathon, perhaps you have not been lucky enough to secure a place. Feed the Children (UK) are, for the first time, in the very fortunate position to have one SILVER bond place available. We are really excited about this and are looking for a special person to take up this place and raise as much money and awareness for Feed the Children (UK) as possible.

So why should you want to run and fundraise for Feed the Children (UK)? First and foremost we are children's charity but also a humanitarian and international relief organisation. We work both in the UK and around the world in areas of desperate need developing sustainable communities, providing food, clothing and other life supporting requirements. Our administration costs are very low compared to other charities with 90% of our donations going towards our work. For more details of our work please visit our website www.feedthechildren.org.uk

This Silver Bond place incurs a cost to the Charity of £300 plus VAT. We would be looking for a commitment from you to cover this cost as a deposit for the place. In addition to this deposit we will ask you to pledge to raise a minimum of £2,000 sponsorship (excluding Gift Aid). In return we will provide you with a running t-shirt, the necessary fundraising materials and of course plenty of encouragement to help you maximise your efforts to reach your target. If you are interested and would like to apply for our special Silver bond place, please fill in the application form and return by **Wednesday, October 28, 2009**. We will notify all applicants by Wednesday, November 11, 2009 as to whether or not they have been successful. Our deadline for runner registration is January 22, 2010.

Please send your completed form together with a refundable deposit of £30*. Please make cheques payable to Feed the Children (UK) to:

**Sally Brown, Feed the Children (UK), 2 Tavistock Industrial Estate,
Ruscombe Lane, Ruscombe, Twyford, Berkshire RG10 9NJ
Tel: 0118 9320 095; Email: sbrown@feedthechildren.org.uk**

* All £30 deposits will be returned to unsuccessful applicants unless stated otherwise.



**VIRGIN LONDON MARATHON
Sunday, April 25, 2010
SILVER BOND APPLICATION FORM**

Name: _____

Address: _____

_____ **Postcode:** _____

Email: _____

Home tel no: _____ **Mobile:** _____

Did you apply for the official Virgin London Marathon ballot: Yes/No

Occupation: _____

Employer: _____

Does your employer run a match giving scheme for the Virgin London Marathon and if so how much will your employer match?

How many marathons/half marathons have you completed?

If you have previously completed sponsored challenge events for charity, please tell us what you did and how much money you raised?

If your application is successful, how do you propose to fundraise?

Is there anything about you and your run at the Virgin London Marathon that might make a good media story?

Any other information you feel would be relevant to your application:

I would like to apply for the Feed the Children (UK) Silver Bond place at the 2010 Virgin London Marathon. I agree to pay a £300* refundable deposit on receipt of the place being awarded and I pledge to raise a minimum of £2,000 (excluding Gift Aid) to be made payable to Feed the Children (UK) by May 31, 2010. I enclose with this completed application a refundable deposit of £30.

Signature _____ Date: _____

*** The deposit is to hold your Silver Bond place and will be refunded when the minimum of £2,000 (excluding Gift Aid) raised has been received.**